## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Barton et al. Appl. No.: 10/713,333 Conf. No.: 9875

Filed: November 13, 2003

Title: APPARATUS AND METHOD FOR PROVIDING POINT OF PURCHASE

PRODUCTS

Art Unit: 2876

Examiner: K. Frech Docket No.: 112703-295

Mail Stop

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated January 12, 2007, please amend the aboveidentified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.